

Organizational Cornerstones

- 1. Leadership Team** – Do you have the right Leadership Team and are they aligned (all on the same page) and working together?
- 2. Stakeholder & Environmental Assessment** – Do you have a thorough understanding of your customer, potential customer and other key stakeholders' needs, what they 'care about most' and how they may be changing based on the new economics?
- 3. Direction** – Do you have a clearly defined direction, vision and a solid business plan, with clear goals based on the true priorities for your organization?
- 4. Structure** – Do your present processes, roles and structure support your organizational direction?
- 5. Disciplines** – Do you have business disciplines in place today that make the 'critical activities for success, automatic'?
 - Do you have the tools to keep your Business Plan & Organizational Priorities front and centre?
 - Do you have the organizational competencies and plan to move to the next level?
- 6. Team Members** – Are your team members:
 - Clear on their **roles** and how they support the organizations direction?
 - Applying the **right skills** and **engaged** in their work?
- 7. Communication Systems** – Do you have strong communication systems, that keep your team members connected?

As a catalyst, Fusion helps you change the game.

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